

EMPOWER THE
PROFESSIONALS
OF TOMORROW

CUSTOMER EXPERIENCE PROGRAM ADVISORY BOARD



UC SANTA BARBARA | EXTENSION
Professional and
Continuing Education

PARTNER WITH OUR UNIVERSITY AS AN ADVISORY BOARD MEMBER

Executives around the nation are hand-picked for the board to provide students an exclusive group of individuals with diverse industry backgrounds. The board offers different points of view and distinctive leadership qualities. Our team of accomplished experts offer innovative advice and dynamic perspectives in their areas of focus.

Leveraging the greatest minds in business, the CX Advisory Board contributes unique viewpoints beneficial to the CX Program.



As a partner of the board, your role is to support our faculty and program managers to deliver relevant offerings and strengthen the fundamental mission of the Customer Experience Program.

THE POWER OF COLLABORATION

The board works collaboratively to provide constructive feedback and strategic direction, helping to guide quality improvement and assess program efficacy.

PASS ON YOUR INDUSTRY KNOWLEDGE

Offer an invaluable expertise to our world-class professional programs. Help to provide immediate ROI back to firms, and ensure the program delivers a syllabus that is current and relevant to business and industry needs.

PROVIDE MENTORSHIP

Post-program mentoring affords participants opportunities of encouragement in their growth and continued skill building.

Showcase your CX expertise! Provide tips and tricks in the monthly newsletter, create case studies to share with students and peers, or present in an educational webinar.



Enlighten participants with real-world case studies, opening them up to the tools and insights your company has discovered and tested along the way.

BE AN AMBASSADOR AND ADVOCATE

Promote the program to your organization, prospective students and stakeholders in the community. Share upcoming course dates and your board member discounts. Be sure to post on your social media, and publish communications and press releases.

TAILORED CORPORATE TRAINING

Grow the learning power at your company with programs focused on your organization. Provide your professional team a transformational skillset for long-lasting impact on business performance. Whether you need executive intensives, project team workshops, or the full premium program, we'll work together to personalize and deliver the right fit for your company.

Participants experience customized programs and continued mentoring. All materials, presentations and other offerings can be co-branded to clearly identify your corporation.



Take advantage of exclusive program access and discounts, including corporate programs for leaders and work teams.

EASY, AFFORDABLE & FAST DELIVERY

Choose from our diverse offering of corporate programs. Work with the design team to select the format best suited for your organization and budget. Each activity and discussion will focus on your industry and company needs. Start your corporate program with as few as 30 employees and have an exclusive, co-branded online program up and running within 30-days.

ADVISOR MEMBER PERKS

Once you've become a member of the board, you'll receive a welcome kit filled with university branded items – advisor member certificate, acceptance letter, program brochure, and university magnet and sticker, just to name a few!

Advance your personal knowledge, stay informed about the program, connect and network with your peers across various industries, and attend online board meetings conveniently from your own location.

Member discounts for courses across all programs



Alumni benefits (on completion of program) include discounts at theme parks, hotels and preferred access to major events



Exclusive access to university-backed corporate programs



Member-only lunch & learns



Informative advisory newsletters



Invitations to exclusive webinars



Insider's view to future university programs



Serve as guest faculty and share your successes



Join our mentorship program to give back to the community



WONDERING ABOUT YOUR NEXT STEP?

Celebrate your expertise and achievements by sharing your passion for creating outstanding customer experiences. In the end, it's simple – we believe advisors are integral to the success of our program. If you're ready to join, let's talk.

CALL US TODAY!
805.395.9770



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