You aspire to stand out from the others. You aim to be better and more valuable than your competition. Reaching this level of dexterity may have seemed out of your grasp. Until now.

Your Own Pace
In Your Own Space

Enjoy the benefits of online learning. Create your own schedule and complete the course at your convenience.

During the 8-module Women in Leadership Certificate Program, you’ll solve real-world challenges and use best practices developed by top companies. Top female leaders guide you through every step of your journey. Build your toolset and develop your unique, personalized Women in Leadership Portfolio.

Industry Leaders, Professionals & Educational Experts

Gain direct access to the world-renowned faculty—female industry leaders and trendsetters who practice the art of transition from home life to work life every day. Learn more about our exceptional faculty at https://zs.professional.ucsb.edu/

Online Learning Benefits

- Absorb at your own pace.
- Easily fits into your busy schedule.
- Relax in your own environment.
- Replay video presentations.
- Review materials as often as needed.
- Partake in subject discussions.
- Download course templates to share.
No other program delivers UC Santa Barbara Extension online. You're broken away from the daily routine; immerse yourself in real-life challenges, expert thought leadership, strategy sessions, innovation frameworks, and action implementation. Learn more details about the online Women in Leadership Certificate Program at UC Santa Barbara Extension, including takeaways and learning objectives, at https://zs.professional.ucsb.edu/

**MODULE 1  PILLARS OF POSITIVITY**

Learn how to create change within an organization through inspiring positive self-awareness, generating essential dialogue, and providing daily motivation.

**Positive Networking and Managing for Female Leaders**
- Feminine strength, style, and strategies of confidence
- High achieving female role models
- Breaking the glass ceiling

**MODULE 2  INSPIRING EMOTIONAL INTELLIGENCE**

Discover how to overcome individual barriers and how to utilize your own experiences to inspire and lead team dynamics to success opportunities.

**Understanding and Assessing Empathy Among Employees and Colleagues**
- Individual and interpersonal barriers
- Training teams for greatness
- Why TEDx, El Movies, and YouTube inspires personnel

**MODULE 3  PROFITABLE PHILANTHROPY**

Understand the power of leveraging your communal efforts to improve and strengthen your relationships, resulting in increased organizational performance.

**Engaging Your Community and Increasing Your Ethical ROI**
- Share of voice and collaboration for profit
- Corporate social responsibility vs. opportunity
- Cross-pollination of humanitarian efforts and the effects on the bottom line

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MODULE 4  WINNING THE WORK-LIFE BALANCE

Embrace your current position in leadership through developing and implementing an action plan to excel as a female leader while balancing your professional and personal life.

Embracing Self-Confidence and Leadership Identity During a Global Crisis
- Life: learn, interact, framework, excel
- Progressive conservatism and women leadership
- Action planning for the motivated female mentor

MODULE 5  IMPROVING COMMUNICATION HABITS

Generate strategies on how to communicate with a dynamic work force while facing the challenges, barriers, and exceptions for inclusion and diversity.

Overcoming Challenges with Diversity and Adversity in a Dynamic Work Environment
- Verbal and nonverbal communication patterns
- Power plays and gender rituals
- Styles for speaking and presentation

MODULE 6  ACTIONS AND ACCOUNTABILITY

Strategize how and when to take timely and decisive action in managing the behavior of employees, and the organization as a whole.

Decision Making and Practice for Employees and Administration
- Female influence and the decision-making process
- Advocacy and reformation for change in policy
- Resource allocation to improve employee performance and exercise influence

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MODULE 7  SKILLS FOR CONTACTS AND NEGOTIATIONS

Harness the power of your actions to lead and manage efforts in your organization, resulting in measurable and accountable projects.

Collaborative Communication Processes and Skills for Negotiation
• Confidence, behavior, and actions
• Respect, resolution, returns for female negotiators
• Close to the vest strategies - she who speaks first loses the game

MODULE 8  DRIVING IDEA GENERATION, TRANSFORMATIONAL VS. TRANSACTIONAL LEADERSHIP

Determine how ideas generated within an organization lead to transformational and transactional success and intellectual growth.

Idea Sprinting and the Birth of New Products as a Means for Intellectual Growth and Materiality
• Behavior styles of the lioness
• Leader-member exchange theory
• Agility, mentorship, instilling standards for achievement amongst employees

Empower Yourself as a Strong Female Leader with Your Certificate from UC Santa Barbara PaCE Extension

Your UC Santa Barbara PaCE Extension Women in Leadership Certificate provides you the differentiating factor. It proves that you have completed all modules, as well as the cumulative Capstone Project. You'll walk away with confidence and your own, professional Women in Leadership Portfolio.

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Our women’s leadership team sets us apart. From academic scholars and creative influencers, to prominent lawyers and distinguished journalists, all are experts in their field. View the complete bios of our Faculty and Leadership Board, at [https://zs.professional.ucsb.edu/](https://zs.professional.ucsb.edu/)

**DR. SARIT J. LEVY**
Dr. Levy is an entrepreneur with a PhD in business administration from Touro University Int., as well as an MS in management engineering and computer science from Long Island University. From patent acquisition to business plan writing, or developing a web platform, Dr. Levy is continually deploying successful foundations and practices for each organization she encounters.

**BLANCA GREENSTEIN, ESQ.**
Blanca was a lawyer for 25 years, serving as a trial lawyer, head of litigation for Ocwen Loan Servicing LLC, and a partner of two major law firms. She’s an inventor of a patented, custom, high-volume corporate email management program called Ingate. Blanca is a world-wide public speaker who’s true calling is to educate and empower, and regularly speaks on radio stations, podcasts, and webcasts.

**CORVAYA JEFFRIES**
Corvaya is a renowned journalist for leading U.S. news teams. She launched 'Florida Time', an online news product with 22 contributing news teams. She is a driven thought leader, with a dedication to copy-writing, editing, and multi platform production. A CNN Diversity Fellow and winner of Cox Media Group’s Digital Talent Program, Corvaya continues to lead by example as an empowered female leader.

**STEPHENE KLEIN**
Stephene has an MBA, MPH, and MPH, with concentrations in leadership, CAM and functional nutrition. She is a positivity influencer who focuses on resilience, resourcefulness, resolve, and reinvention. Stephene has 20+ years in public relations, marketing, advertising, and business development with CBS, Nielsen, and JK Whatley, receiving awards for creative writing and video production.
LEARN
CREATE
IMMERSE
REFLECT
CHALLENGE
GROW
IMPLEMENT
LEAD
DRIVE
STRATEGIZE
MOTIVATE
INSPIRE

Attend UC Santa Barbara Professional and Continuing Education Extension online learning to generate new ideas, start conversations, and develop solutions to help your company lead the industry and become more profitable.

Contact us to learn how you can begin your journey with the UCSB PaCE Women in Leadership Certificate Program today!

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253-240-3880

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